**Descriptive/Technical Writing Assignment**

Very often for the people you want to support your idea or who will use your product you must provide a description of what your idea “looks like” and “how it would work”. In this section, your job is to create a “written picture” of the product/idea for your audience.

The document you create for this assignment can be almost anything, from a how to guide, user’s manual, technical manual, training manual, product description and use, implementation plan, etc. You need to think about how best to provide supportive documentation for your solution. In order to do this, you need to know the intended audience for your documentation and write specifically for that audience. You need to be very, very clear about this part. i.e. You would not write a how to guide for newbies using technical jargon and making assumptions of what they know. Know your audience before you start writing. Regardless of the approach you choose, you are still writing something that requires you to use your creative juices.

Using your words, describe the solution. What does it look like? How will it work? How to use it? How would you implement it? Describe the process. Describe the quality, performance, and perhaps innovative features of the product. Does it come with accessories or documentation? Will the product need to be manufactured? This component requires you to use descriptive language; you need to think creatively; use concise words that convey meaning and imagery.

Within this document we are looking for how well you write for your targeted audience, how well the document flows in terms of structure, logic, etc. We are also looking to see how creative you get for this. You could write a very straightforward, all text manual… boring!! Or you could jazz it up a bit and make it interesting.

As with any documentation, if you use sources to augment your own work, you MUST cite them and source them in a Reference list or give credit for their work within the body of the document. This includes any images you may use.

For this assignment we are looking for 4 (plus or minus 50 words) pages of quality content. This does not mean you can slap 3 or 4 full size images in your paper and call it a day. The way you can tell if you are going to be safe is to write the paper WITHOUT the images, charts, etc. and make sure you have your 3 to 4 pages. Then… then you can add your graphics. Title page and Reference list do not count towards the page count.

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